



PORTUGAL

the (next) Silicon Valley
of Europe

RODRIGO CORDEIRO

Country Head of Capgemini Engineering

An aerial photograph showing the Christ the Redeemer statue in the foreground, with its arms outstretched. In the background, a large red suspension bridge spans a body of water, with a city visible on the far shore under a clear sky.

A Prime Destination for Global Investment



Closing the gap in Innovation

Portugal's R&D Investment
Stands at 1.7% of GDP, aiming
for the EU's 3% target by 2030.



Portugal

EU
Average

2030
EU Target



What is the role of Startups?

70%

Created
< 5 years

61%

From
TIC

1%

GDP
PT

Are SME the key?



99.9%

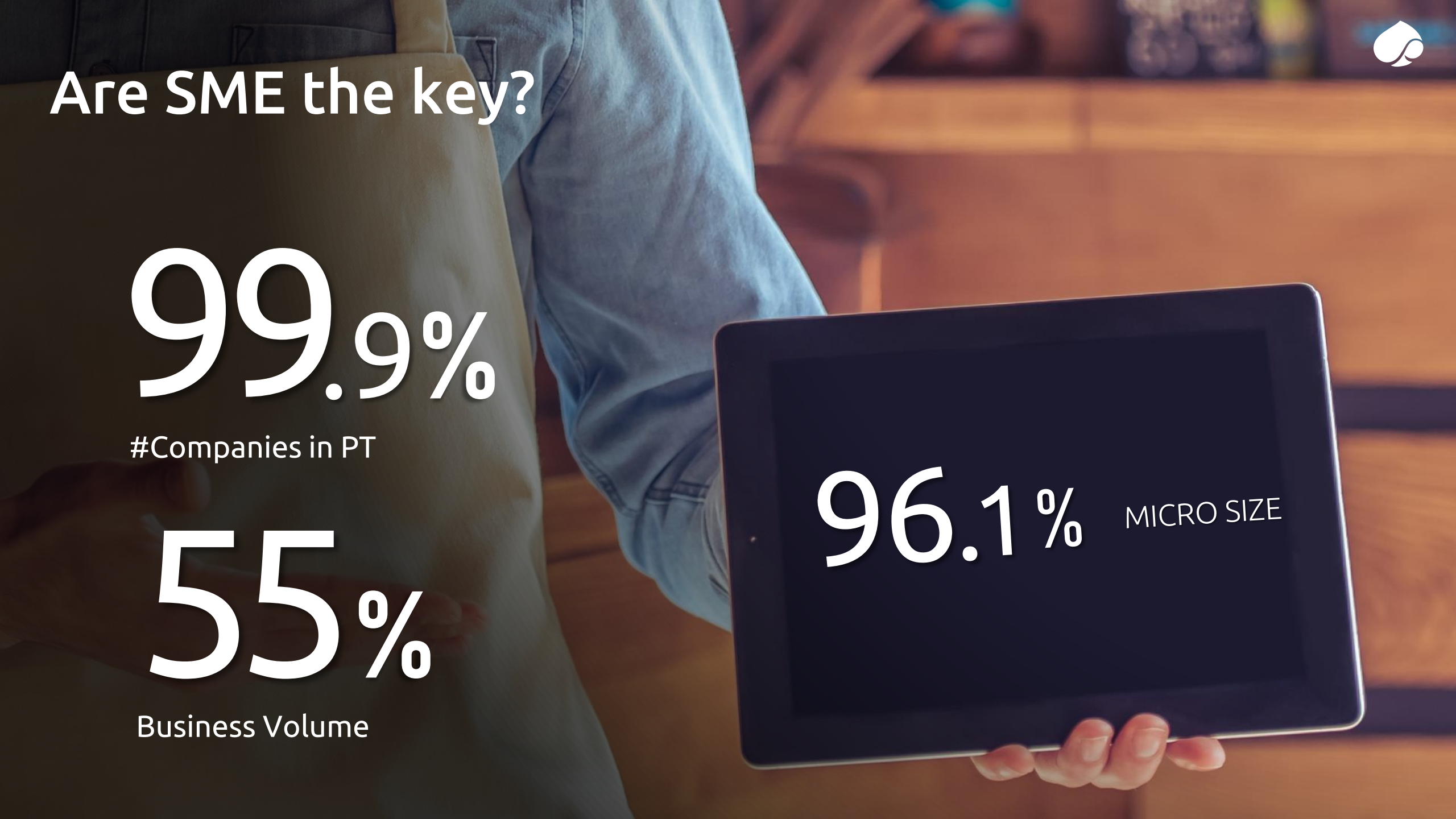
A person wearing a white apron over a light blue shirt is holding a tablet. The background is a warm, blurred indoor setting.

Are SME the key?

99.9%

#Companies in PT

55%

A person wearing a white apron over a light blue shirt is holding a tablet. The background is a blurred wooden interior.

Are SME the key?

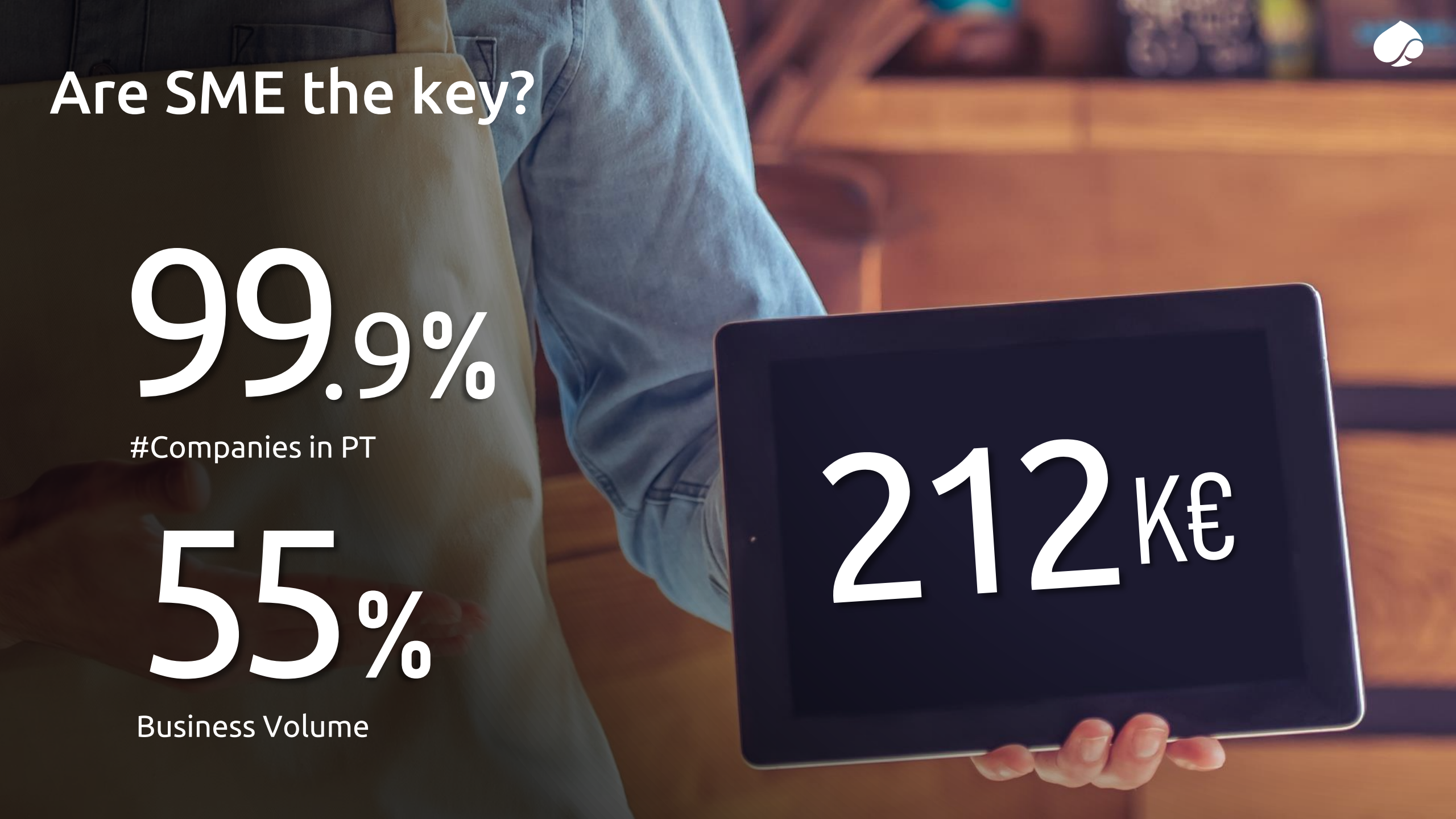
99.9%

#Companies in PT

55%

Business Volume

96.1% MICRO SIZE

A person wearing a white apron over a light blue shirt is holding a tablet. The background is a blurred wooden interior.

Are SME the key?

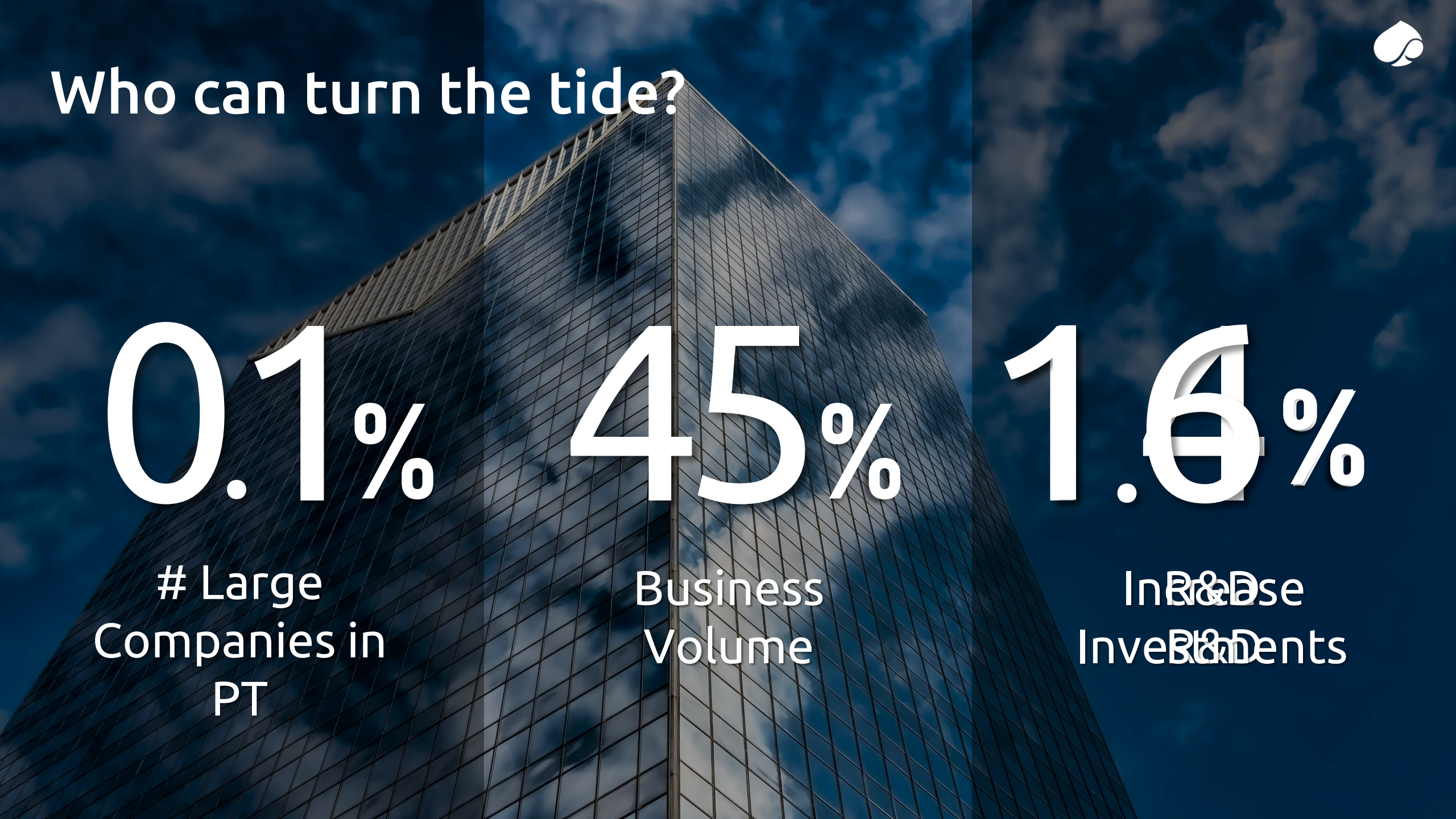
99.9%

#Companies in PT

55%

Business Volume

212K€



Who can turn the tide?

0.1%

Large
Companies in
PT

45%

Business
Volume

1.6%

R&D
Investments



Our Vision

Portugal as Europe's Silicon Valley

How do we achieve it?



For those where R&D is
not yet a reality,
it should be an *ambition*



THANK YOU!



Save ^{my} Contact!